

Chronic Disease & Commercial Tobacco Tribal Newsletter:

Volume 2 Issue 1 February 2014

Featured Best Practice

Community interventions can help against the misleading information spread by commercial tobacco companies. Community engagement is very important. Here are some things to focus on for an intervention:

- Preventing initiation among youth and young adults
- Promoting quitting among adults and youth
- Eliminating exposure to secondhand smoke
- Identifying and eliminating commercial tobacco-related disparities among population groups

Recommendations for Preventing Commercial Tobacco Use Among Youth

- Increase the unit price of commercial tobacco products
- Conduct mass-media education campaigns in combinations with other community interventions
- Mobilize the community to restrict minors' access to tobacco products in combinations with additional interventions (stronger local laws directed at retailers and retailer education)

The above information is from the new [CDC Best Practices for Comprehensive Tobacco Control Programs—2014](#)

Featured Program

[Please check out our new Digital Stories on our website!!](#)

The A PROMISE Partnership is a CDC REACH funded grant administered by the Inter-Tribal Council of Michigan. The A PROMISE Partnership project provides culturally appropriate resources, training, technical assistance, and capacity building activities to integrate tobacco prevention and control strategies directly into tribal chronic diseases programs.

In year four of our program, community members from three different communities attended a digital story development training conducted by nDigi Dreams. Each participant brought their own ideas, pictures, and music to the training and left with a finished digital story. The stories focus on the implementation of Basic Tobacco Intervention Skills for Native Communities and the dangers of commercial tobacco use.

Commercial Tobacco & Cancer

Using commercial tobacco is a leading cause of cancer and death from cancer. It causes cancers of the:

- lung
- esophagus
- larynx
- mouth
- throat
- kidney
- bladder
- pancreas
- stomach
- cervix
- acute myeloid leukemia.

Quitting the use of commercial tobacco reduces the risk of developing and dying of cancer. The benefit of being commercial tobacco free increases over time. Quit today!

RESOURCES

For more information on brief interventions and the Five A Model please click [here](#).

[A PROMISE Partnership](#)

[Free Commercial Tobacco Resources](#)