## Prevent Cancer Foundation Dialogue for Action

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## **Podcasts**

Join us as we continue the dialogue on cancer screening with podcasts featuring *Dialogue* speakers and other noted cancer professionals exploring critical issues in cancer screening. Four podcasts will be released biweekly beginning July 30.

**How to Implement a Successful Lung Cancer Screening Program** featuring Laurie Fenton Ambrose, President and Chief Executive Officer of Lung Cancer Alliance, a national nonprofit, and Andrea B. McKee, M.D., Chief of the Radiology Oncology Department at Lahey Hospital and Medical Center in Burlington, Massachusetts.

Part 2 of our podcast on lung cancer screening explores the implementation of Lahey Hospital and Medical Center's successful lung cancer screening program with lessons that you can take back to your organization.



**Everything You Wanted to Know About Lung Cancer Screening** featuring Laurie Fenton Ambrose, President and Chief Executive Officer of Lung Cancer Alliance, a national nonprofit, and Andrea B. McKee, M.D., Chief of the Radiology Oncology Department at Lahey Hospital and Medical Center in Burlington, Massachusetts.

This podcast was so rich with information that we decided to use it all by breaking it into two parts! Tune in to learn all about lung cancer screening, what low-dose computed tomography is and the debate that's underway regarding the Centers for Medicare & Medicaid Services coverage of lung cancer screening.



**E-Cigarettes and How to Advocate for a Tobacco-Free Future** featuring Cathy Callaway, Associate Director of State & Local Campaigns at the American Cancer Society Cancer Action Network and Erika Sward, Assistant Vice President for National Advocacy at the American Lung Association.

This podcast focuses on electronic cigarettes and tobacco-control advocacy. We'll hear more about the public health concerns from our tobacco-control advocates as they talk about advocacy at the state and local levels.

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A Successful Health Insurance Exchange: Kentucky's Kynect featuring David Woodmansee, Associate Director of State & Local Campaigns at the American Cancer Society Cancer Action Network and Audrey Haynes, Secretary of the Cabinet for Health and Family Services for Kentucky.

Is your state one of the 17 which have state-based health insurance marketplaces? This podcast takes us down South to Kentucky as she has a unique place among southern states: she has both expanded Medicaid coverage and set up her own state-based health insurance exchange. This podcast focuses on Kynect, Kentucky's state-based health insurance exchange highlighting their current successes and how they're preparing for 2015 open enrollment.

Release Date: September 17, 2014

We would like to acknowledge our supporters:











## **WANT MORE 2014 DIALOGUE?**

Check out our <u>toolkit</u> for speaker slides, poster presentations, the resource library, recommendations from the concurrent conversations and more!

View the 2014 Toolkit »

## **Contact Us:**

Registration, Hotel and Travel: Mary Ann Troyano

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Dialogue Program: Jenny Twesten Poster Session: Jenny Twesten

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