

*Turtle Mountain Band of
Chippewa: Tobacco Product
Users Fee*

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&

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MPOWER in Tribal Communities

- M Monitor tobacco use and prevention policies*
- P Protect people from tobacco smoke*
- O Offer help to quit tobacco use*
- W Warn about the dangers of tobacco*
- E Enforce bans on tobacco advertising, promotion, and sponsorship*
- R Raise taxes on tobacco*

Objectives



Identify at least two proven benefits of tobacco product taxation



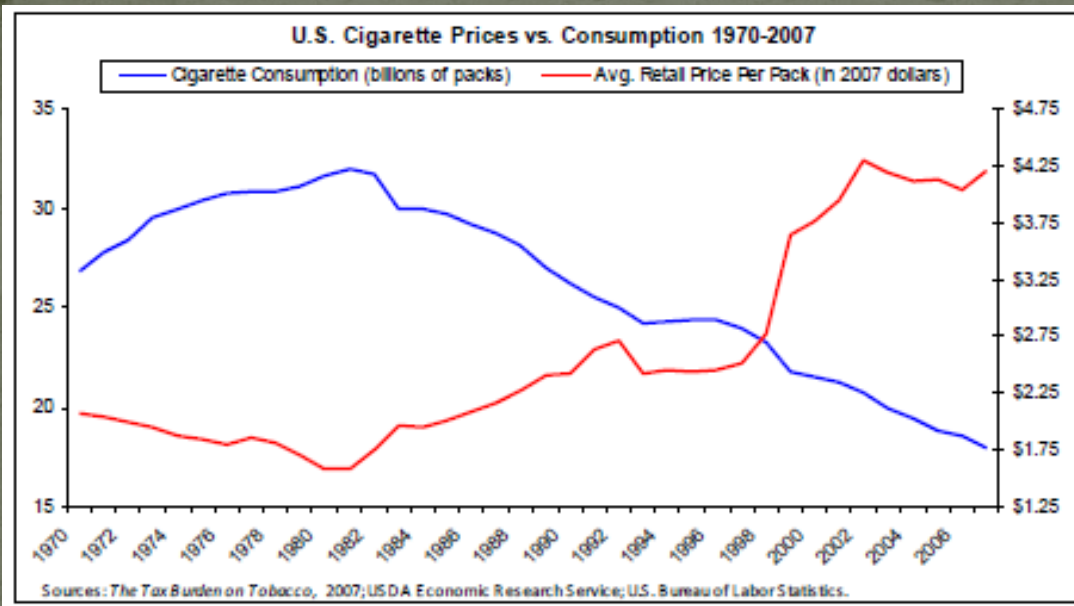
Differentiate between local and state administered tribal tobacco product tax



Understand the processes that one Tribe underwent in developing and implementing a users fee or tax

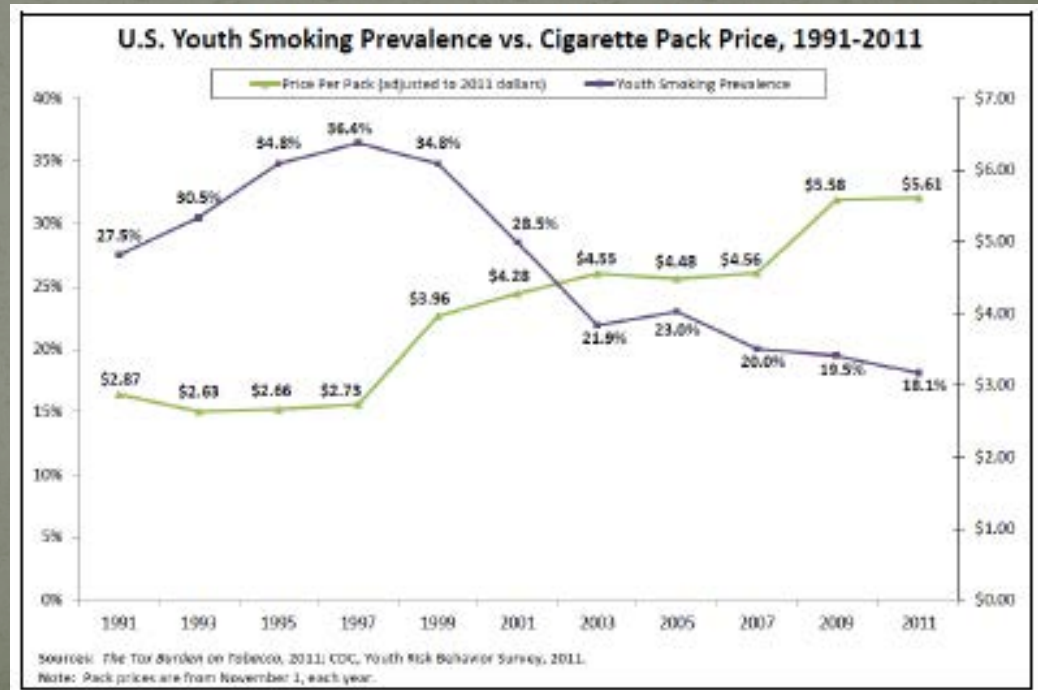
Why Tax?

- *Access to cheaper cigarettes on Reservations is associated with higher tobacco use rates*
 - *Northern Plains adult rate: 60.8% GPTCHB(AI-ATS)*
 - *Northern Plains youth rate: GPTCHB*
 - *33% AI smoke commercial tobacco-grade 7*
 - *41% AI smoke commercial tobacco-grade 12*
- *Price increases:*
 - *Prevent initiation*
 - *Reduce use*
 - *Increase quitting*
 - *Benefits to young and poor*
 - *Fund prevention, cessation, and health services*



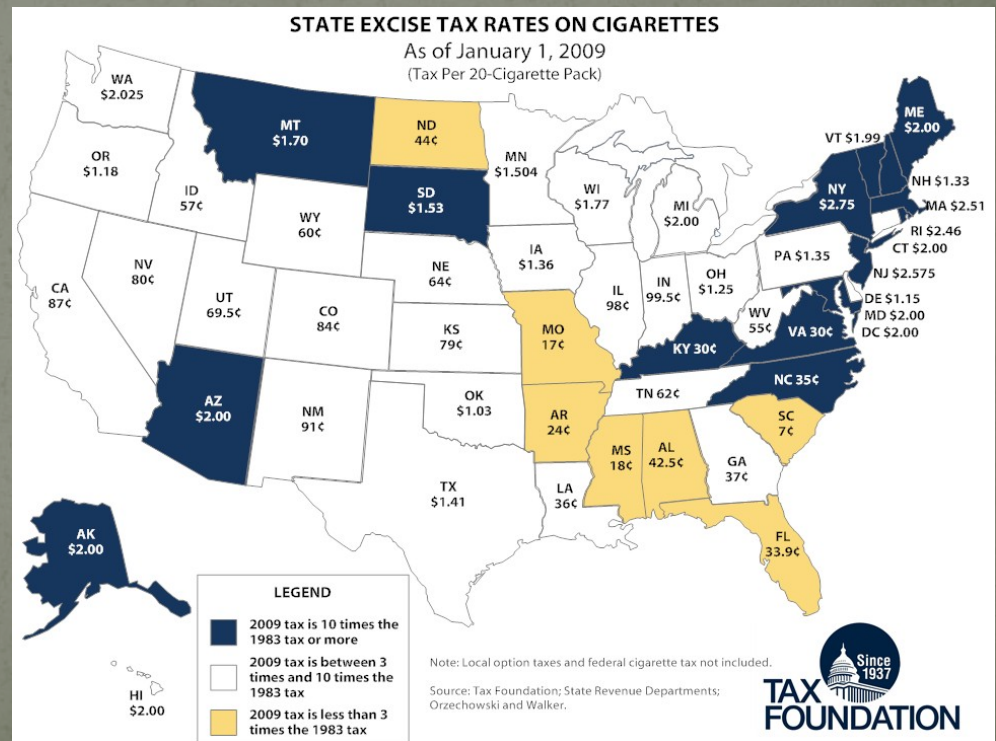
- Consumption decreases with cigarette pack price
- Campaign for Tobacco Free Kids

- Youth smoking prevalence decreases with cigarette pack price
- Campaign for Tobacco Free Kids



Taxation Options

- Sovereign Nation's excise tax
 - Local administration
 - State administration
- State excise tax



Turtle Mountain's Story

- *Began working toward taxation in 2002*
- *Program Mission:*
 - *Respect Tobacco - If people would respect tobacco, we wouldn't have*
of these illnesses
 - *Respect Health*
- *This is a story of patience and longevity*



Photo: http://en.wikipedia.org/wiki/File:Native_American_tobacco_flower.jpg
Photographer: William Rafti of the William Rafti Institute

Turtle Mountain's Story

- *Strong Community Coalition*
 - *12 years*
 - *Many members have been part of the coalition from the beginning*
 - *Meet monthly*
 - *Includes elders, health care professionals: nurses, doctors, respiratory therapist, pediatrician, cessation, mental health professionals*

Turtle Mountain's Story

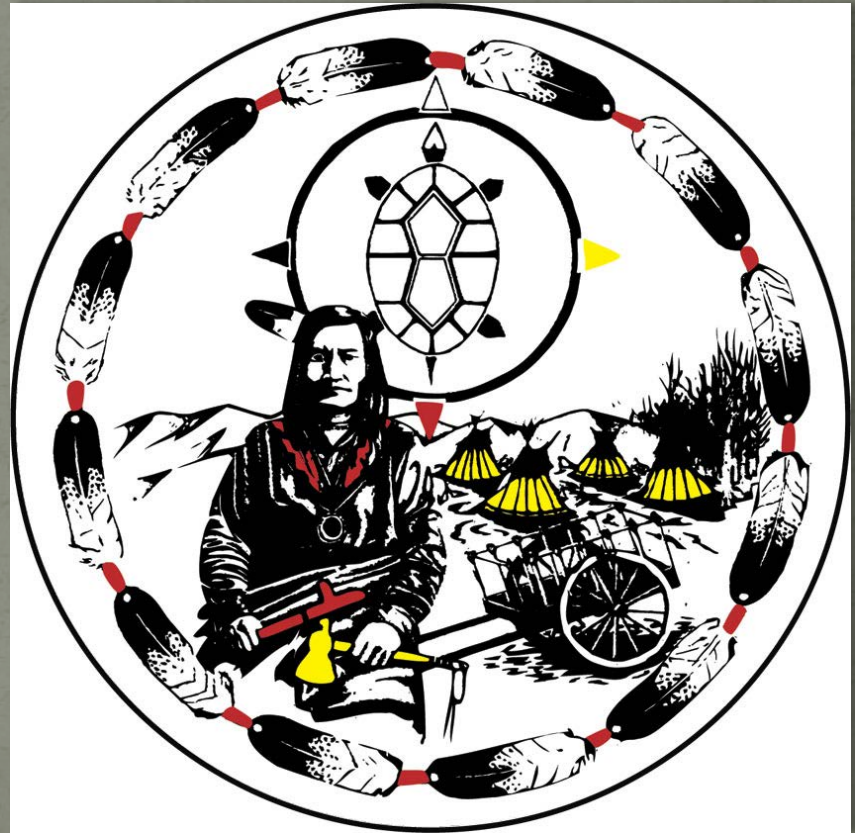
- *Community outreach*
 - *Educate everyone everywhere*
 - *Health Fairs, Community Events*
 - *Schools, Head Start*
- *Survey membership*
 - *Get to know community strengths and risks*
- *Get to the heart of the people*
 - *“I don't want to be around smoke” – preschooler*

Turtle Mountain's Story

- *Working with Tribal Leadership*
 - *Sovereign Nation*
 - *Presenting with the coalition*
 - *Tribal Council: two year terms*
- *Success!*
 - *Council approved in March 2014*
 - *\$.05 users fee*
 - *Local administration - staffing*
 - *Fee income - medical expenses and programs*
 - *Users fee took effect May 1, 2014*

Turtle Mountain's Story

- *Implementation*
 - *TERO Department*
- *Next Steps*



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*Migwech! Thank you!
Questions?*