







TRADITIONAL ROLE OF TOBACCO

Tobacco has long played a significant role in the

American Indian culture. Historically, tobacco

was used in medicinal and healing rituals, in

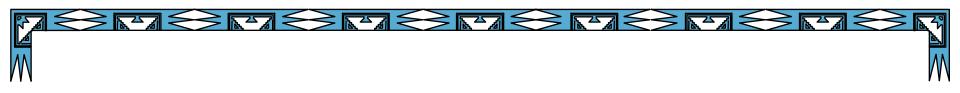
ceremonial or religious practices, and as an

instructional or educational device.

Tobacco was seen as a gift of the earth.







American Indians and Alaska Natives have the highest rate of commercial tobacco use (32.4%) of any racial/ethnic group in the United States.







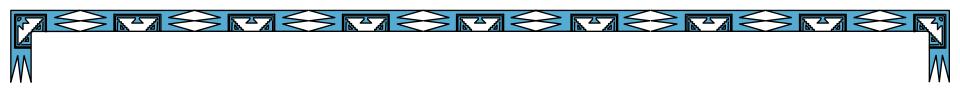
Smoking Prevalence Among U.S. Adult Ethnic/Racial Groups

African American or Black	21.5	26.7	17.3
American Indian/Alaska Native	32.0	37.5	26.8
Asian American	13.3	20.6	6.1
Hispanic/Latino	16.2	21.1	11.1
Native Hawaiian or Other Pacific Islander	_	_	_
White/Non-Hispanic	21.9	24.0	20.0

(CDC, 2006)

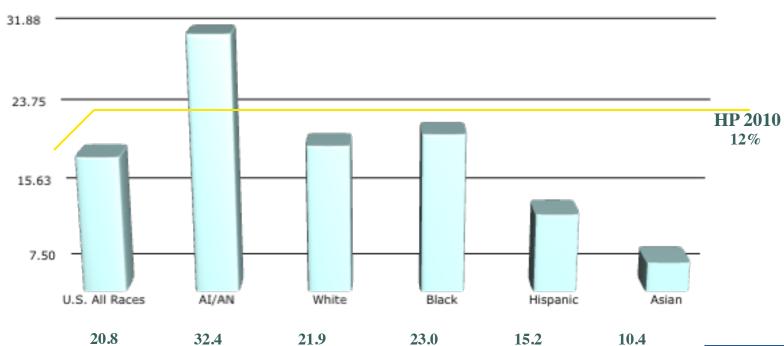






Cigarette Smoking Among Adults by Race - 2006

40.00



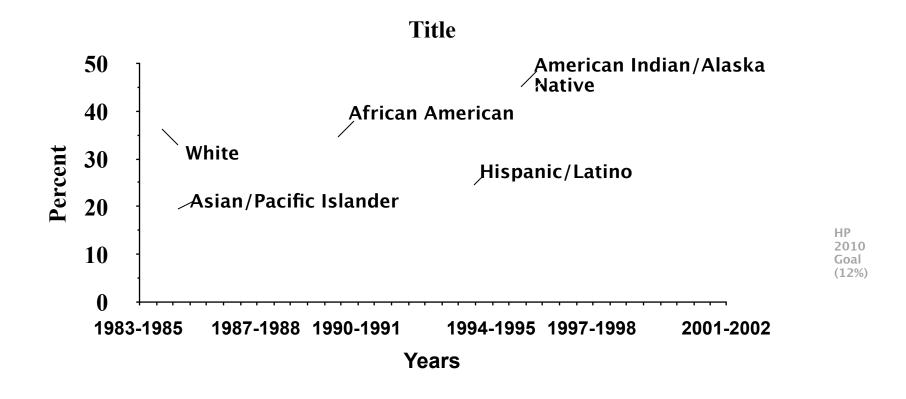


CDC

CENTERS FOR DISEASE
CONTROL AND PREVENTION



Cigarette Smoking* Trends: Adults, 1983-2002

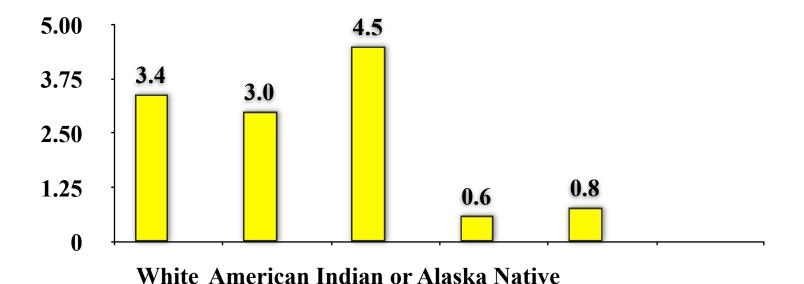








Smokeless Tobacco Use

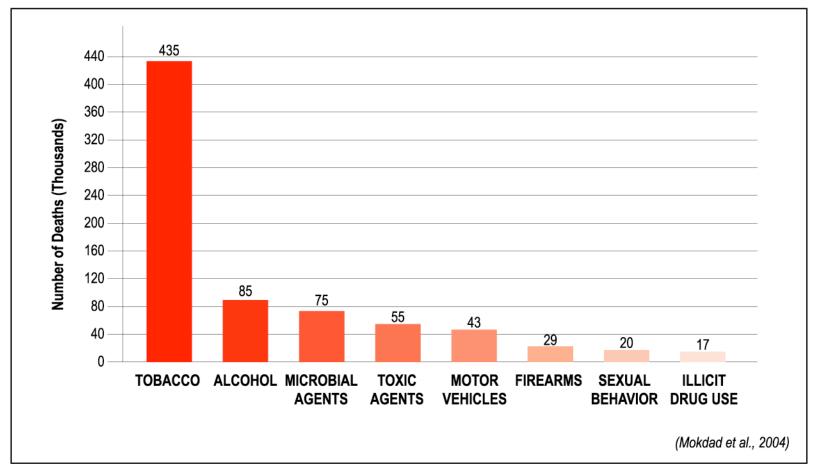






Preventable Causes of Death, United States 2004

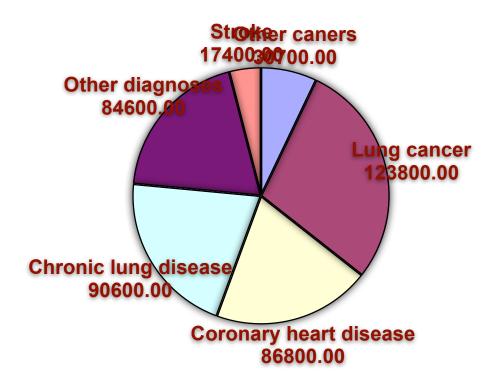
In The United States, 2000







438,000 U.S. DEATHS ATTRIBUTABLE EACH YEAR TO CIGARETTE SMOKING*



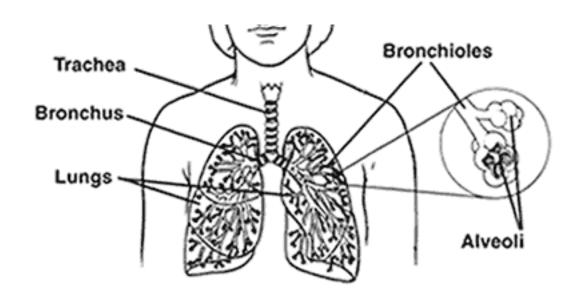


*Average annual number of deaths, 1997--2001

Source: MMWR 2005;54(25):625-8.







- Most originate in bronchi
- Can be metastatic from other sites
- Spread rapidly through spongy lung tissue



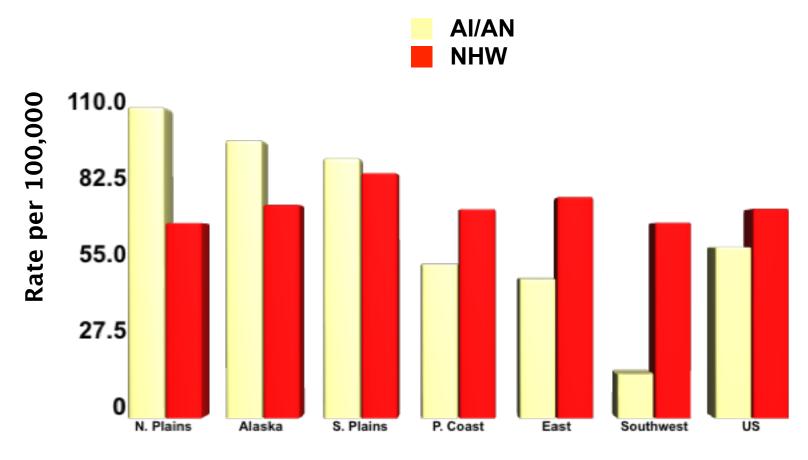




- Incidence (M/F): 54/40 per 100,000
- Mortality (M/F): 50/34 per 100,000
- 5-year survival from 1% to 50% (avg 15%)
 - Depending on stage and type

 More people die from lung cancer than breast, colon, and prostate cancers combined.

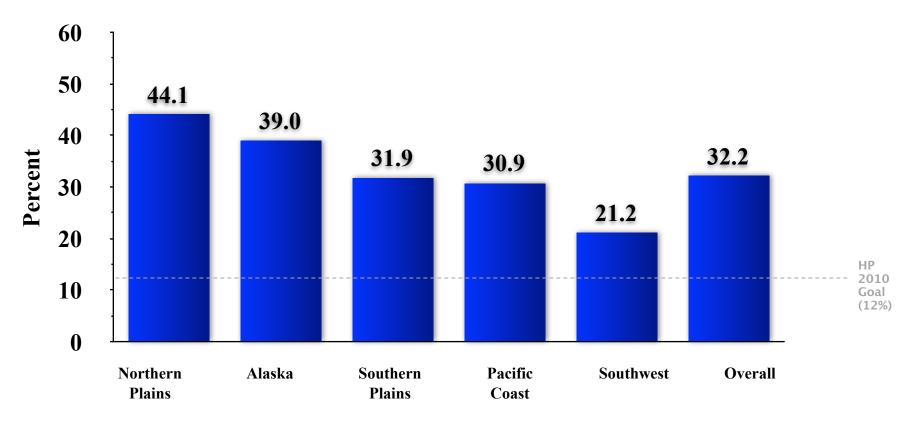
AI/AN and NHW incidence rates, lung cancer, both sexes, by region, 1999–2004







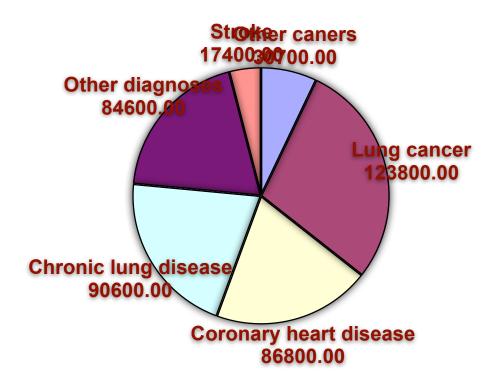
Current Cigarette Smoking by Region: American Indians/Alaska Natives, Adults, 1997-2000







438,000 U.S. DEATHS ATTRIBUTABLE EACH YEAR TO CIGARETTE SMOKING*





*Average annual number of deaths, 1997--2001

Source: MMWR 2005;54(25):625-8.



What are these "other" cancers?

- 2. Oral cavity
- 3. Pharynx
- 4. Larynx
- 5. Esophagus
- 6. Bladder

- Stomach
- Cervix
- Kidney
- Pancreas
- Acute myeloid leukemia
- (Colon)





Five Leading Cancers 1984-1999 Males

Alaska Natives		<u>US Whites</u>		Southwest Indians		
1.	Lung/Bronchus	1.	Prostate	1.	Prostate	
2.	Colon/Rectum	2.	Lung/Bronchus	2.	Colon/Rectum	
3.	Prostate	3.	Colon/Rectum	3.	Stomach	
4.	Stomach	4.	Bladder	4.	Kidney and Renal Pelvis	
5.	Oral/Pharynx	5.	Non-Hodgkin's Lymphoma	5.	Lung/Bronchus	





What else can cause lung

- Air pollution (particulates and chemicals)
- Radon gas, other radiation exposure
- Asbestos
- Arsenic
- Other chemicals:
 - Uranium, beryllium, vinyl chloride, coal dust, nickel chromate, mustard gas, chloromethyl ether, gasoline, diesel exhaust







- Most lung cancer (85%) is caused by smoking, either direct or second-hand.
- Individual risk is higher with more exposure.
- Tobacco use is a major contributor to many other cancers.
- Other exposures are important, but their contribution is small compared to smoking.



Knowledge is only part of the

- Most clients know that tobacco use is bad for their health
- More than 70% say they want to quit.
- More than 50% have made at least one serious attempt to quit.







- Nicotine is powerfully addictive.
- Tobacco users often do not know how to quit.
- WE NEED TO HELP THEM!



