

HOW CAN STATE HEALTH DEPARTMENTS ADDRESS TOBACCO-RELATED DISPARITIES?

State and territorial health agencies develop and implement public health programs and policies to reach populations within their jurisdictions. In tobacco control and prevention, state and territorial health agencies have an important role to play in addressing the tobacco-related health disparities among priority populations.

PRIORITY POPULATIONS ARE SOCIODEMOGRAPHIC GROUPS THAT EXPERIENCE TOBACCO-RELATED HEALTH DISPARITIES, INCLUDING:

Geographically defined

LGBT

African Americans

People with Mental Illness & Substance Use Disorders

American Indians & Alaska Natives

Hispanic or Latino

Asian Americans & Pacific Islanders

People with Low Socioeconomic Status

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STATE AND TERRITORIAL HEALTH AGENCIES ARE PATHWAYS FOR PARTNERSHIPS

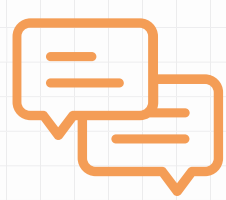


Community agencies and partners are key to reaching priority populations. The CDC Consortium of National Networks to Impact Populations Experiencing Tobacco-Related and Cancer Health Disparities develops strategies to reduce the burden of tobacco on priority populations. The consortium is a resource to help state and territorial health agencies understand and reach these populations.

Click on the logos below for a link to each network and key stakeholders to engage for their respective priority population:

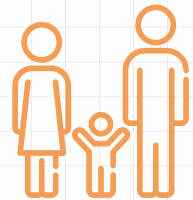
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OPPORTUNITIES FOR STATE AND TERRITORIAL PUBLIC HEALTH LEADERS TO PRIORITIZE THESE POPULATIONS



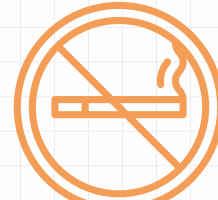
ENGAGE

- Work with community members representing the priority population to find solutions.
- Build long-term relationships and trust within the priority population.



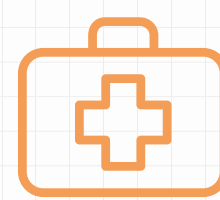
TAILOR

- Develop linguistically- and culturally-appropriate materials in partnership with community members.
- Emphasize importance of family support.



INTEGRATE

- Incorporate tobacco cessation and prevention into existing services and outlets that already reach priority populations.



EXPAND

- Increase health insurance and healthcare access for priority populations.
- Create community-clinical linkages with organizations whose missions support priority populations in a culturally-specific way.

The Association of State and Territorial Health Officials (ASTHO) is the national nonprofit organization representing public health agencies in the United States, its territories and freely associated states, Washington, D.C., and the more than 100,000 public health professionals that these 59 agencies employ. ASTHO members, the chief health officials of these jurisdictions, develop and influence public health policy and ensure excellence in governmental public health practice.

To learn more, please visit ASTHO.org.

