



KEEP IT SACRED

NATIONAL NATIVE NETWORK



Technical Assistance Webinar



Two Tobacco Ways: Centering Traditional Tobacco

Presented by:

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- Lori New Breast, ClearWay Minnesota Consultant
- Joshua Hudson, National Native Network

Faculty Disclosure Statement

- Funding for this webinar was made possible by the Centers for Disease Control and Prevention DP13-1314 Consortium of Networks to Impact Populations Experiencing Tobacco-Related and Cancer Health Disparities grant. Webinar contents do not necessarily represent the official views of the Centers for Disease Control and Prevention.
- No commercial interest support was used to fund this activity.

CE Evaluation and Certificate

- **NO CEUs WILL BE OFFERED FOR THIS WEBINAR.**

Learning Objectives/Outcomes

By the end of this webinar, participants will be able to:

1. Understand the two tobacco ways.
2. Learn culturally appropriate policy strategies.
3. Understand how to work with tribal communities to write policy for the way they want to live.

Two Tobacco Ways: Centering Traditional Tobacco



May 30, 2018
National Native Network

#KeepTobaccoSacred



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Two Tobacco Ways Background

- Traditional Tobacco was used prior to 1492 and American Indian cultural traditional tobacco is unextractable from those indigenous cultures cultural lifeways, systems of knowledges and practices.
- There are many indigenous names for tobacco: Tabacu, Aseema, Cansasa, Pist'axkaan, Asema, and many more reflect the diversity or indigenous peoples of the Americas who use tobacco for ceremonial, spiritual and cultural uses.
- Commercial tobacco originated after 1492 and contact with the Taino people who called their traditional tobacco Tabacu this is the root of the present legal manufactured named of tobacco.
- Commercial tobacco was used in the colonialist expansion actions and during the formation of the U.S.; and today is widely available in all indigenous communities; simultaneous traditional tobacco growing, gathering and trade was prohibited through U.S. federal Indian policies and practices.

Example of Two Tobacco Ways Principle: Gathering of Native Americans: Traditional Tobacco event information 2017

Two Tobacco Ways Principle:

The indigenous healing traditions of Cansasa/Canli/Aseema/Asemaa/Tobacco given to our ancestors by the Creator that are governed by sacred protocols for spiritual, ceremonial and cultural uses and the commercial chemical/manufactured tobacco products/addiction introduced during the historical trauma process that causes harm to our people, and communities.

Two Tobacco Ways Principle Practices

- Recognizes the harm, death, disease and illness caused by commercial tobacco use/addiction for profit.
- Recognizes the culturally diverse religious, spiritual, and restorative practices of traditional tobacco.
- Recognizes Human rights of indigenous cultures that use tobacco.
- Recognizes that American Indian cultures, tribal members, and communities self-determine their cultural paradigms of health that include traditional tobacco protocols and practices.
- Recognizes and incorporates the commercial tobacco cessation, policy, regulatory, and programming designed to improve health.

Carrying traditional tobacco

- Relationship: Name
- Earth, Environment, Water and Seed (Plant)
- Connection
- Gather, Trade and Plant
- Hold Responsibility

Indigenous garden: Traditional tobacco plant National Mall outside of American Indian museum, 2006 photo by Lori New Breast free to use



Indigenous garden: National Mall outside of Indigenous tobacco plant, American Indian museum, U.S. Capitol background.2006 photo by Lori New Breast free to use



Traditional Tobacco ≠ Commercial Tobacco

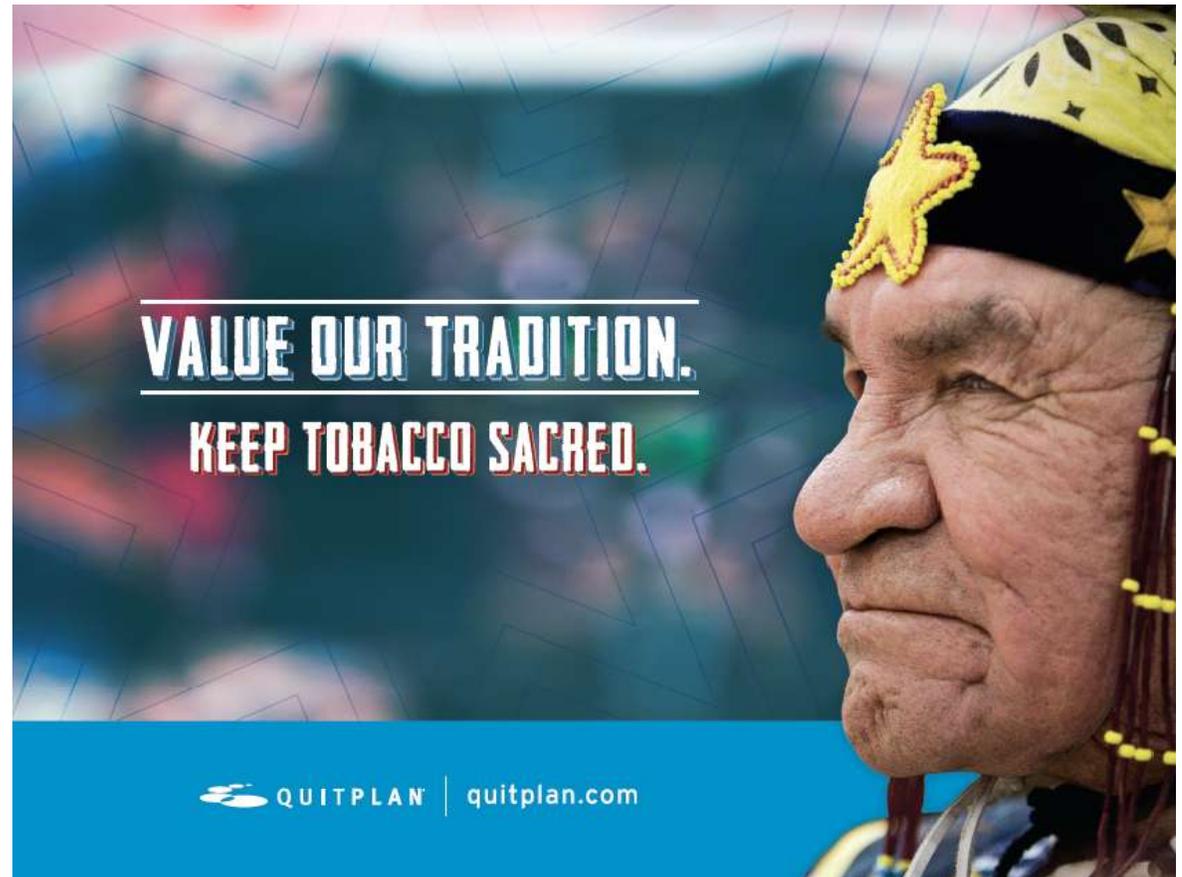
Traditional Tobacco



Commercial Tobacco



Keep Tobacco Sacred Campaign



A woman in traditional Native American regalia, including a yellow top, a colorful sash, and a large feathered headdress, is captured in profile, looking to the left. She appears to be in the middle of a dance or performance. The background is a blurred outdoor setting.

**KEEP THE TRADITION.
BREAK THE ADDICTION.**

KEEP TOBACCO SACRED.

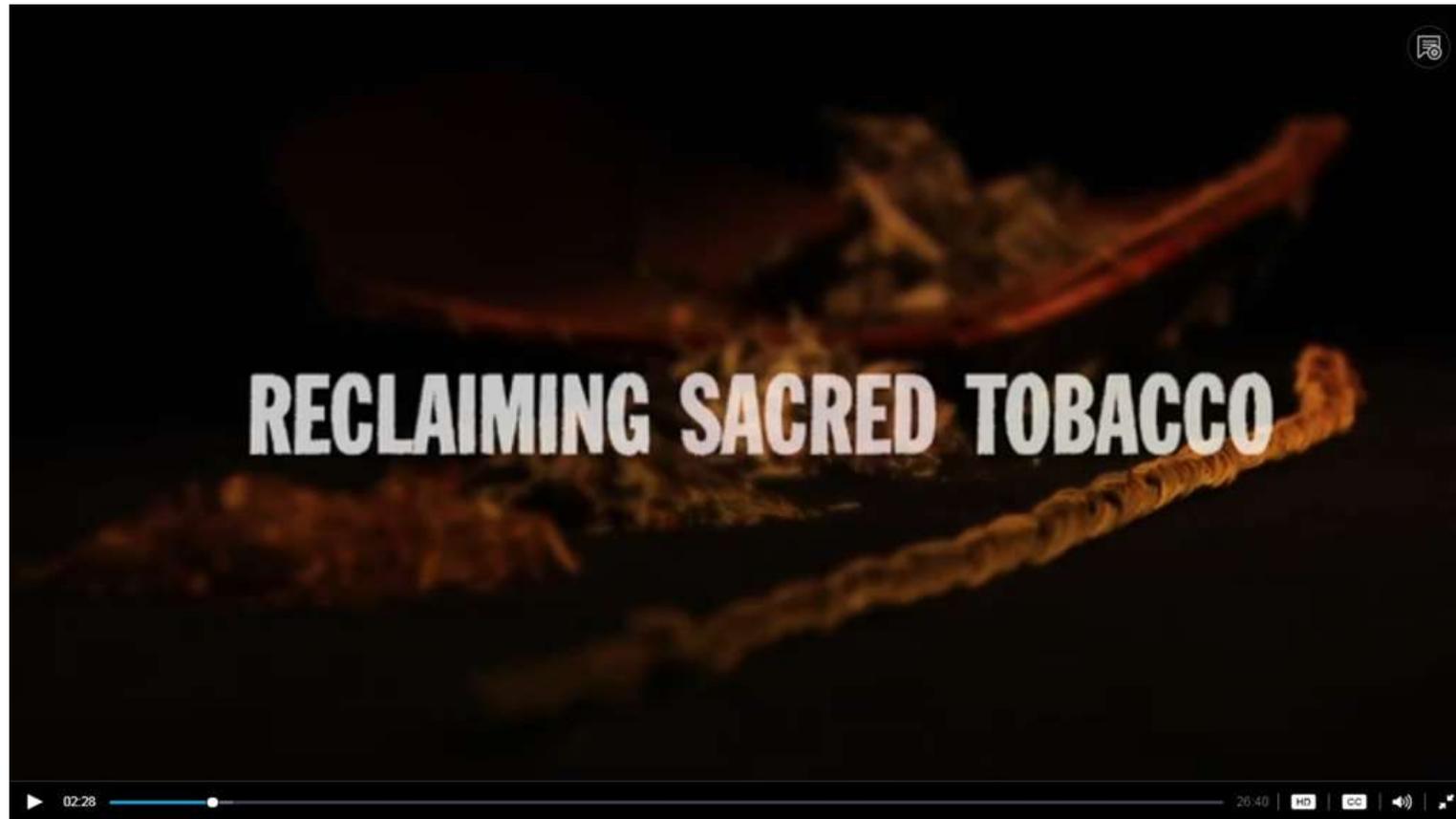


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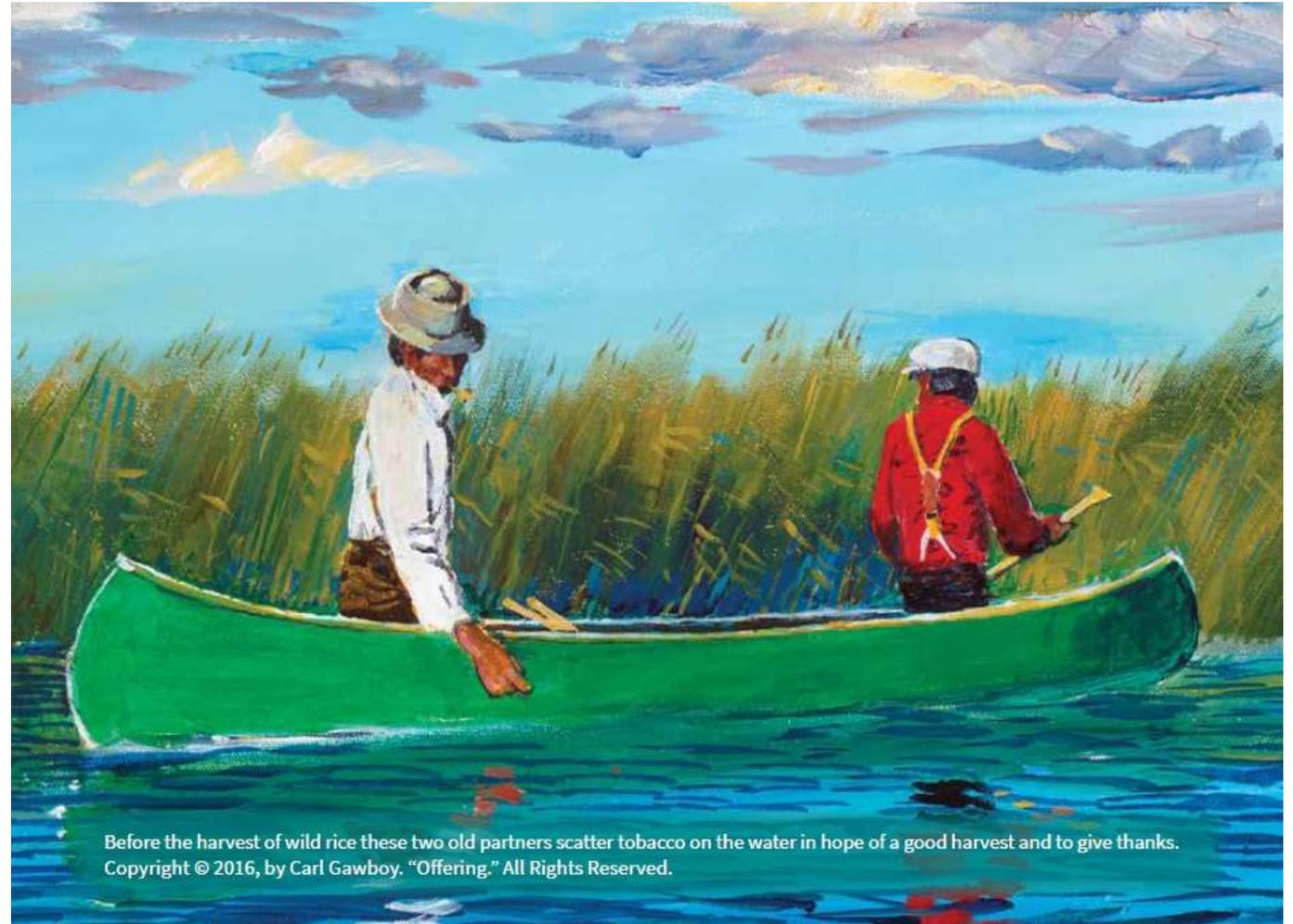
Reclaiming Sacred Tobacco Documentary



Gathering of Native Americans: Traditional Tobacco statewide event hosted by Shakopee Mdewakantan Dakota Community, 2017 Sponsors: Clearway MN, Minnesota Department of Health, Blue Cross Blue Shield, and Shakopee Mdewakanton Dakota Community collaborative event. (traditional tobacco plants forefront)

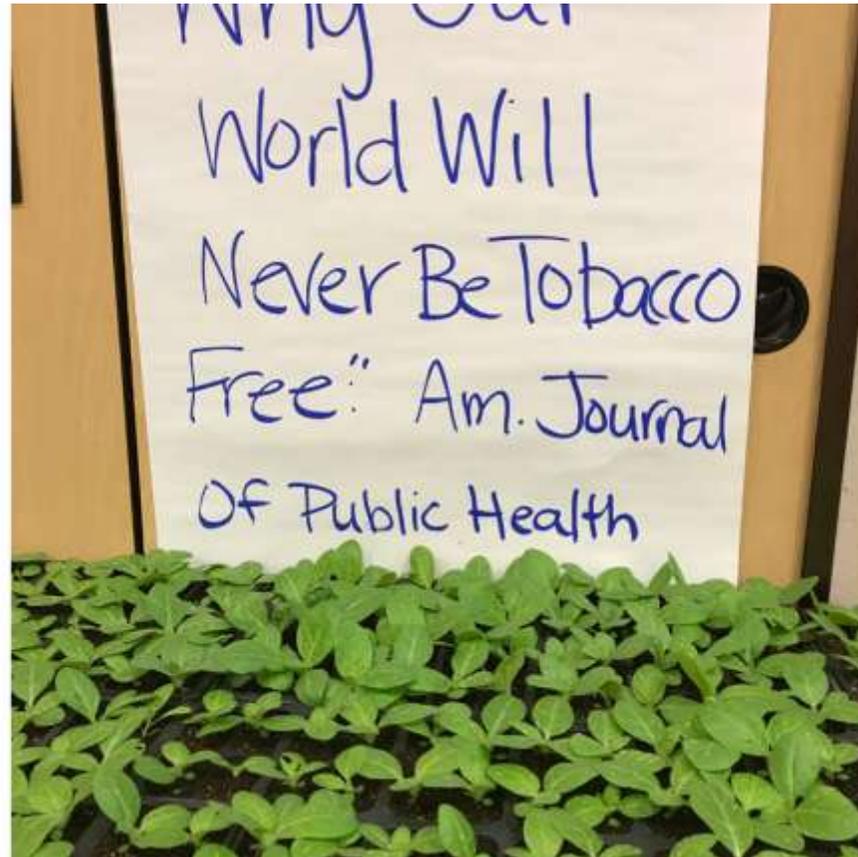


ASEMAA: THE VESSEL OF CONNECTION. ART EXHIBITION OF THE SACRED USE OF TOBACCO COLLABORATION WITH OJIBWE ARTISTS CARL GAWBOY, JOYCE LAPORTE, WENDY SAVAGE, KAREN SAVAGE-BLUE, VERN NORTHRUP, JONATHAN THUNDER, CHARLES NAHGANNUB, ROBIN BELLANGER AND LARISSA GREENSKY,. BY Fond du Lac tribe, Clearway Minnesota, Min No Aya Win Human Health Services and the American Indian Housing Organization



Before the harvest of wild rice these two old partners scatter tobacco on the water in hope of a good harvest and to give thanks.
Copyright © 2016, by Carl Gawboy. "Offering." All Rights Reserved.

Gathering of Native Americans (GONA)



Gathering of Native Americans: Traditional Tobacco statewide event hosted by Shakopee Mdewakanton Dakota Community, 2015. Sponsors: Shakopee Mdewakanton Dakota Community, Clearway MN, Minnesota Department of Health, Blue Cross Blue Shield, and Intertribal Agricultural Council collaborative event. (traditional tobacco plants forefront)



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HEATHER DODD,
MINNESOTA CHIPPEWA TRIBE,
AN AMERICAN INDIAN QUITLINE COACH

Why the World Will Never Be Tobacco-Free: Reframing “Tobacco Control” Into a Traditional Tobacco Movement

Gina Bandross, Carol Hernandez, Dennis Hefler, Kathleen Starlight Potts, Linda Tibbitts-Baron, Nicole Torres Villaluz, and Sheryl Scott, MPH

FOUNDATION REVIEW

Designing an Evaluation of a New Initiative: A Practical Approach to Ensure Evaluation Use

Linda M. Bosma, Ph.D., Bosma Consulting, LLC; Chris Matter, B.A., ClearWay Minnesota;
Jaime Martinez, M.Ed., ClearWay Minnesota; Nicole Torres, ClearWay Minnesota; and Joanne
D'Silva, M.P.H., ClearWay Minnesota

RESEARCH

Strengthening Traditions and Embracing a Commercial Tobacco-Free Campus

Tribal College Journal
Volume 28 NO. 3 - Spring 2017

The Foundation Review

Volume 7 | Issue 2

Article 7

6-30-2015

Building an Organizational Culture That Supports Philanthropy in Indian Country: A Funder's Story

Scientific American
March 29, 2018

WELLNESS

The Fight to Keep Tobacco Sacred

Native Americans have the highest smoking rates in the country. Some tribal members are attempting to reverse that trend in a surprising way

Tobacco industry misappropriation of American Indian culture and traditional tobacco

Joanne D'Silva,^{1,2} Erin O'Gara,¹ Nicole T Villaluz^{3,4}

Health Promotion Practice
2016 Society for Public Health Education

The Tribal Tobacco Education and Policy Initiative: Findings From a Collaborative, Participatory Evaluation

Zhou et al. BMC Public Health (2016) 16:870
DOI 10.1186/s12889-016-3553-4

BMC Public Health

RESEARCH ARTICLE

Open Access



Continuous weeklong measurements of indoor particle levels in a Minnesota Tribal Casino Resort

Zheng Zhou^{1*}, David Bohac² and Raymond G. Boyle³

The Foundation Review

Volume 10 | Issue 1

Article 5

3-30-2018

In a Good Way: Advancing Funder Collaborations to Promote Health in Indian Country



Thank you!

Questions?

Next Webinar

June 20, 2018

Strategies to Address Barriers in Pediatric Obesity & Food Access

Learning Objectives/Outcomes

By the end of this webinar, participants will be able to:

1. Recognize the limited access to safe, nutritious food within Michigan tribal communities.
2. Deliver culturally relevant nutrition education to improve pediatric obesity care in tribal communities with limited staff capacity.
3. Build collaborative network focused on increasing community resources that promote healthy nutrition and lifestyle.

REGISTER HERE:

<https://attendee.gotowebinar.com/register/3402432525710608899>

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