FDA and Scholastic Youth E-Cig Prevention Resources for Schools

FDA's Center for Tobacco Products collaborated with Scholastic to create <u>youth e-cigarette</u> <u>prevention resources for middle and high schools</u>. CTP created social media content to promote the new materials.

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Images:

- Twitter
- Facebook

For Retweeting and Sharing:

- Center for Tobacco Products Thread
- FDA Acting Commissioner Thread

Twitter

• FDA worked with Scholastic to develop lesson plans, infographics, and other resources for high schools and middle schools on the dangers of youth e-cigarette use. Learn more and download the materials: http://www.scholastic.com/youthvapingrisks/ [Download and attach Twitter Image]

Facebook

 FDA and Scholastic joined forces to develop new youth e-cigarette prevention resources for schools. Educational resources, such as lesson plans and activity sheets, are available to help middle and high school teachers start educational conversations about the harms of e-cigarette use. http://www.scholastic.com/youthvapingrisks/ [Download and attach Facebook Image]