# **Providing Technical Assistance for Effective Tobacco Cessation Policies**

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## **Background**

- 2007: the Lung Association established its Tobacco Cessation Policy Project
- 2008: Helping Smokers Quit report
- 2009: State Tobacco Cessation Coverage Online Database
- 2010 (and beyond): Affordable Care Act implementation
- 2013: cessation coverage data added to CDC STATE System
- 2014: MMWR article on Medicaid cessation coverage



## What is the project?

Cessation TA is funded by a CDC cooperative agreement to provide technical assistance to states and tobacco control groups regarding cessation.

| Technical Assistance Area  | Organization   |
|----------------------------|--|
| Tobacco Cessation Coverage | American Lung Association                                  |
| Health Systems Change      | American Lung Association & American Academy of Pediatrics |
| Quitlines                  | North American Quitline Consortium                         |



## **Project Goals**

Increased number of states making positive changes to cessation coverage in traditional Medicaid and Medicaid Expansion plans.

Increased number of states making positive changes to cessation coverage in State Health Insurance Marketplaces.

Increased coverage of evidence-based cessation treatments in private health plans (including through wellness programs).

Increased adoption of measures specific to cessation and quitlines during future stages of Meaningful Use and implementation of electronic health records.

Increased integration of routine screening for tobacco use into health care systems' clinical workflow.

Increased integration of tobacco dependence treatment into health care systems' clinical workflows.



## **Project Activities**

Needs Assessment
Website/Resource Library
Listservs
Partnerships
Work groups
Materials



### What Resources are Needed?

#### The BAD News-

- There was a knowledge gap regarding insurance coverage of Cessation Medications.
- There was a lack of awareness regarding the screening of patients for tobacco use.
- Other leading barriers included lack of time and money, problems Cessation TA cannot solve.

#### The GOOD News-

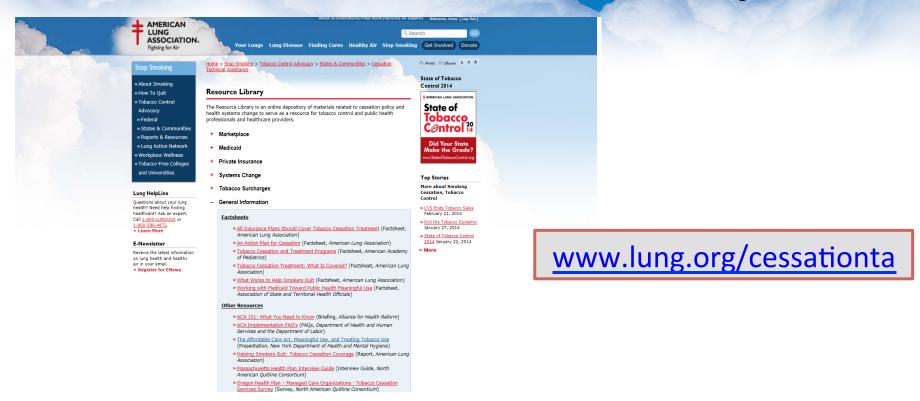
- Leading barriers to working on Cessation and Health Systems included lack of training and not knowing where to start, both problems Cessation TA can solve.
- There was an interest for information on new elements of ACA.
- There was an interest/ need identified for TA regarding Cessation and Health Systems Change.



## How can you get involved?



### **Check Out the Resource Library**



\*If you have a recommendation for a material to be included in the Resource Library, please send it to Anne at <a href="mailto:Cessationta@lung.org">Cessationta@lung.org</a> for review.

### Join a Listserv

Cessation TA is operating 5 topic-based, 2-way Listservs:

Clinical Practices
Exchange Coverage
Medicaid Coverage
Private Insurance Coverage
Tobacco Surcharges

To Sign up for a listserv, please go to:

http://www.lung.org/stop-smoking/tobacco-control-advocacy/states-communities/cessationta/



## Join a Workgroup

Cessation TA is convening 4 topic-based workgroups:

Clinical Practices
Exchange Coverage
Medicaid Coverage
Private Insurance Coverage

If you are interested in joining a work group, contact Jennifer at <a href="mailto:Jennifer.Singleterry@lung.org">Jennifer.Singleterry@lung.org</a>



### Collaboration with National Networks

- Dissemination
- Work group recruitment
- Guest speakers on calls/webinars/trainings
- Collaboration/partnership on materials





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