

RAISING A TOBACCO-FREE GENERATION

WRANGELLITES AGREE:

Raising the price of tobacco will help prevent tobacco addiction in our youth.

WRANGELL ADULTS SUPPORT RAISING LOCAL TOBACCO TAXES.

- 82% of Wrangell adults favor increasing taxes by \$2 to help prevent tobacco initiation in young people.*

Every 10% increase (about a \$1/pack) in the price of cigarettes...

- Reduces adult smoking by 4%.
- Reduces number of youths who smoke by 7%.
- Reduces the number of pregnant women who smoke by 7%.

TOBACCO TAX INCREASES ARE A WIN-WIN-WIN SOLUTION

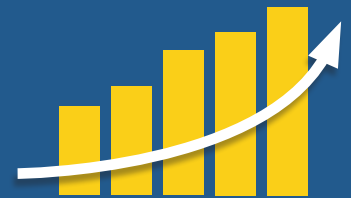
- Increasing the price of tobacco through taxes has a greater impact on youth. Youth typically have less disposable income and are more sensitive to changes in price.



- **Health Win:** Raising the price of tobacco is one of the best ways to lower the number of people who smoke. It is especially effective with youth and pregnant women.



- **Budget Win:** Income from taxes on cigarettes & other tobacco products can be a significant source of revenue for a community.



- **Political Win:** A \$1- \$2 per pack cigarette tax increase is popular with the public. Tobacco taxes generate income & improve the health of the community.

*From the Wrangell Community Tobacco Survey conducted at the 2019 Wrangell Health Fair.



Partnership for a
Tobacco-Free Southeast