

National Native Network (NNN) At-A-Glance, 2020

A Project of the ITC of MI, GPTLHB, CRIHB, and SEARHC

THE NEED

American Indian (AI) and Alaska Native (AN) people have unique patterns of cancer disparities for a variety of current and historical reasons. Factors such as rural location, lower levels of education, higher rates of poverty, and lack of access to culturally competent health care services all contribute to the cancer burden. Rates of commercial tobacco use among AI/AN people continue to be higher than other groups and are a major contributor to cancer and other serious health conditions.

THE MISSION of the National Native Network is to enhance the quality and performance of public health systems to reduce commercial tobacco-related illnesses and cancer disparities among American Indian and Alaska Native populations.



ABOUT THE NETWORK

The NNN is a 'network of networks' consisting of Tribes, Indian/Tribal/Urban (I/T/U) organizations and health programs working to decrease commercial tobacco use and cancer health disparities among AI/AN people across the United States.

The NNN offers:



Training & technical assistance

Culturally relevant resources



A place to share up-to-date information and lessons learned

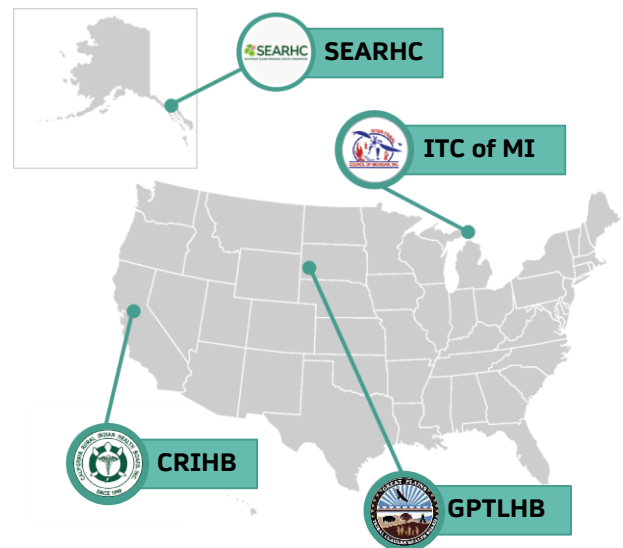
SERVICE AREA

574 Federally-Recognized Tribes

10 U.S. DHHS Regions

All partners serve as a consortium and are uniquely equipped to assess and address the health needs of their respective region as well as provide national level expertise and guidance in interventions and programming.

NNN BOARD MEMBERS



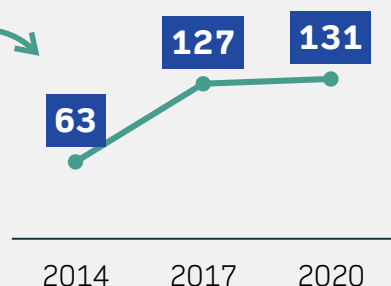
The NNN is administered by the Inter-Tribal Council of Michigan (ITC of MI) and directed by a board composed of three partner Tribal organizations, including Great Plains Tribal Leaders Health Board (GPTLHB), California Rural Indian Health Board (CRIHB), and SouthEast Alaska Regional Health Consortium (SEARHC).

SPOTLIGHT ON OUR STRATEGIES IN ACTION



1 MANAGE A NATIONAL NETWORK OF PARTNERSHIPS

Since 2014, NNN's collaborative partnerships have grown substantially!



Within our network of partners...



83% see NNN as a leader in tobacco prevention and control for AI/AN people



85% see NNN as a resource hub for culturally appropriate resources and materials

2 PROVIDE TRAINING AND TECHNICAL ASSISTANCE

In 2020, NNN hosted **14 webinars**



These webinars reached over **2,855 people** from **47 states**



NNN also hosts culturally tailored training, such as the **Circle of Life Cancer Training**



3 HELP ORGANIZATIONS IMPLEMENT CULTURALLY-TAILORED, EVIDENCE-BASED PROGRAMS

NNN delivers culturally relevant evidence-based interventions to tribes across the U.S. In 2019-2020, NNN partners became trainers for the Basic Tobacco Intervention Skills (BTIS) for Native Communities and the Treatment Specialist for Nicotine Dependence programs. A total of 12 virtual BTIS Certification Trainings were provided to 114 participants and 1 BTIS Instructor training was provided to 10 participants. These trainings were delivered virtually during the COVID-19 pandemic to support local access to cessation services for tribal communities.

4 EXPAND THE REACH OF EFFECTIVE HEALTH COMMUNICATION EFFORTS

NNN Partners collaborated with community members to culturally tailor and translate a Tips from Former Smokers® poster (photo on right) into languages and messages that would resonate with their people. The process was documented in a mini-case study and a toolkit is being created to help guide other communities aiming to accomplish similar goals.



The strength of NNN has been built over time through creating and sustaining long-lasting, trusting partnerships among Tribes, and Tribal, national, state, and local organizations across Indian Country. As Indian Country is expansive and decentralized, the structure of the NNN is unique and effective and draws upon the individual strengths of each partner agency to deliver high quality resources, Training and Technical Assistance (T/TA) services to Tribes and partner agencies in their respective regions. ITC of MI plays a crucial role in administering this network and sparking change in the quality and performance of public health systems with addressing health disparities in Indian Country. [Visit https://keepitsacred.itcmi.org/ for more information.](https://keepitsacred.itcmi.org/)