

CTP Updates: Fall 2022

New Data on Youth E-Cigarette Use and Recent FDA Actions

The U.S. Food and Drug Administration (FDA) and Centers for Disease Control and Prevention (CDC) recently released data from the 2022 National Youth Tobacco Survey (NYTS). The **findings** show that youth use of e-cigarettes remains high, with 2.5 million (9.4%) of the nation's middle and high school students reporting current (past 30-day) e-cigarette use in 2022.

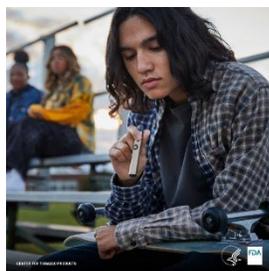
Current e-cigarette use was reported by 3.3% of U.S. middle and 14.1% high school students. Nearly 85% reported using flavored e-cigarettes, and more than 1 in 4 (27.6%) reported daily use of an e-cigarette. The top three brands that current youth e-cigarette users reported “usually” using were Puff Bar (14.5%), Vuse (12.5%), and Hyde (5.5%).

NYTS was conducted January-May 2022 using an online survey. Due to changes in methodology, the ability to compare estimates from 2022 with those from prior NYTS waves is limited.

On the same day, **FDA also announced** steps to address e-cigarette brands popular with youth. These steps included issuing a warning letter to Evo Brands LLC and PVG2 LLC (“Puff Bar”) and denying applications for 32 Hyde e-cigarette products.

New Education Resources

The FDA Center for Tobacco Products (CTP) recently launched the **Vaping Prevention and Education Resource Center**. The online



resource center provides science-based, standards-mapped materials that teachers can use to help their students understand the dangers associated with vaping and nicotine addiction.

The new resource center features numerous age-appropriate, cross-curricular resources for teachers to promote learning and begin having open conversations with youth about vaping. This effort is an extension of FDA’s prior work with Scholastic, a collaboration that has ended. The materials previously developed through this collaboration can be found in the resource center.

CTP also developed materials for parents and teens. All content on the resource center is free, easy to navigate, and optimized for each audience.



CTP recently released **social media animations** as part of adult cessation education efforts. The social media animations use a positive, motivational tone to support smokers on their journey to quit cigarettes, while underscoring the health benefits of quitting. They are available in English and Spanish and can be downloaded from the Tobacco Education Resource Library at no cost.

Update on Non-Nicotine Tobacco Product Application Review

Nearly one million applications for non-tobacco nicotine (NTN) or synthetic nicotine products were submitted to the FDA from more than 200 separate companies in response to a new federal law that clarified FDA's authority to regulate tobacco products containing nicotine from any source. All applications submitted by the May 14, 2022 deadline have been processed and 95 percent have been assessed to determine if they meet the minimum requirements to be accepted for further review. As of October 7, 2022 CTP has issued Refuse to Accept (RTA) letters for more than 889,000 products in applications that do not meet the criteria for acceptance. CTP has also accepted over 1,600 applications, with the vast majority being for e-cigarette or e-liquid products.

As of October 14, CTP has issued over 60 warning letters to manufacturers of NTN products, including brands popular among youth such as Puff Bar. The manufacturer warning letters include those for products for which an application had been submitted but where the agency has taken a negative action, such as a Refuse to Accept Letter. CTP has also issued over 300 warning letters to retailers for violations in relation to their sale of NTN products to underage purchasers.

CTP is Hiring!

CTP is seeking applicants for a **Senior Science Advisor for Health Equity**. This new position, which is the first of its kind for CTP and the Agency, will be responsible for developing, promoting, advancing, and evaluating CTP strategies to reduce tobacco-related health disparities. The Senior Science Advisor will represent CTP and FDA in a variety of activities that promote and educate the community about CTP and FDA's role in reducing tobacco-related health disparities, including during external meetings, conferences, and presentations. The position, which will report directly to the CTP Director, is being advertised via Title 42 and will close on November 16, 2022. Candidates must have a master's degree or doctoral-level degree to be eligible.

FDA Seeks Nominations for Tobacco Products Scientific Advisory Committee

CTP is **requesting nominations** for two individuals to serve as voting members on the Tobacco Products Scientific Advisory Committee (TPSAC). Individuals may self-nominate or be nominated by any interested person or organization.

Nominations received on or before November 25, 2022 will be given first consideration. Nominations received after that date will be considered as later vacancies occur.

TPSAC advises CTP in its responsibilities related to the regulation of tobacco products. The committee reviews and evaluates safety, dependence, and health issues concerning tobacco products and provides appropriate advice, information, and recommendations to

the FDA commissioner.

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